

## **Attleboro Fire Department Mission Statement**

The Attleboro Fire Department exists to serve the community by providing a team of highly-trained, compassionate, professional first responders dedicated to the preservation and enhancement of life and protection of property. We provide this assistance utilizing a comprehensive all-hazards approach that includes fire suppression, rescue, fire prevention, emergency medical services, and public education.

## **Attleboro Fire Department Vision Statement**

The Attleboro Fire Department strives to set new standards for the professional, progressive, proactive provision of services to the community.

## **Attleboro Fire Department SLOGAN**

### **PROFESSIONAL, PROGRESSIVE, PROACTIVE.....**

**PROFESSIONAL** – We are professional service providers.

**PROGRESSIVE** – We seek opportunities to improve. We ask “Why not?” instead of “Why?”

**PROACTIVE** – We take initiative to improve. We are not complacent. We are trend-setters

## **Attleboro Fire Department Core Values (SERVICE)**

<b>Synergism</b>	We understand that the “whole is greater than the sum of its parts”. We are a team. In order to successfully meet our mission, we must function as a cohesive, integrated team.
<b>Esprit de Corps</b>	We understand that effective teams have shared goals and objectives. Our team is committed to excellence in all that we do.
<b>Respect</b>	We always try to follow the golden rule: “Treat others as you wish to be treated”.
<b>Value</b>	There is tremendous value in the service we provide. Our actions have major impacts in the lives of those we serve.
<b>Integrity</b>	We strive to be honest and respectful at all times. We will work to do what is right and acknowledge our mistakes.
<b>Compassion</b>	We care about the community we serve. We understand that when we are called upon to provide our service, someone is having a “bad day”.
<b>Excellence</b>	We are committed to excellence. While we understand that perfection is unattainable, we will diligently work at all times to improve the quality of the service that we provide.