



Your Electric Bills are Soaring this Summer: Here's What You Can Do.
Digital Toolkit from the Office of Attorney General Maura Healey

Electricity and gas supply prices are set to be very high this summer. The Attorney General's Office has issued updated guidance to help consumers reduce their energy usage and pay their bills. **Use the information below on social media or in emails to your listserv and share the AGO's guidance with your friends, followers, and constituents.**

Key Links

- Frequently Asked Questions about electric and gas utilities: mass.gov/ago/summerelectric
- Download the Summer Electricity Rates Flyer: bit.ly/ma-ago-summer-electricity
- Frequently Asked Questions about solar products: mass.gov/ago/solar
- File a consumer complaint with the AGO: mass.gov/ago/consumercomplaint

Tag the AGO

- Twitter: [@MassAGO](https://twitter.com/MassAGO)
- Facebook: [/MassAttorneyGeneral](https://www.facebook.com/MassAttorneyGeneral)
- Instagram: [@mass_ago](https://www.instagram.com/mass_ago)

Sample Social Media Posts

- Your electric bill is going up this summer. Rates are set to be the highest they've been in recent memory, but there are things you can do to manage the cost. Check out @MassAGO's tips to help consumers pay their bills at mass.gov/ago/summerelectric.
- Sky high electric bill got you thinking about going solar? @MassAGO can help you figure out what option is right for you at mass.gov/ago/solar.
- If you're having a hard time keeping up with your electricity bills this summer, call your utility company today and ask about their payment plans. @MassAGO has more about assistance programs at mass.gov/ago/summerelectric.
- Watch out for competitive electric suppliers that promise big savings. @MassAGO has found that electric supplier customers spend more in the long run. Learn more about real ways to save money on your electric bill this summer at mass.gov/ago/summerelectric.
- Electric bills are going to be high this summer, but there are a few things you can do to help you use less:



- 🔥 Install a programmable thermostat
- ❄️ Set the AC a few degrees higher
- ☀️ Close curtains on hot, sunny days

Check out more tips from @MassAGO at mass.gov/ago/summerelectric

Social Media Graphics

Download the graphics [here](#).

Email

Use language from our [flyer](#), [website](#), and press release to send emails to your listserves.

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Questions?

For inquiries about social media, flyers, or our website, contact Digital Director Allison Mitchell at allison.mitchell@mass.gov.

For inquiries about rate increases and other policy questions, contact Elizabeth Mahony at elizabeth.l.mahony@mass.gov.